

Tom Curphey

Senior Fullstack Web Developer + Business Solutions



Profile

Full stack web developer who leverages technology & automation to drive business growth. After working in many industries over 15 years, I have a deep understanding of what it takes to complete projects faster. Often communication is key, I take the time to truly understand what the most valuable aspects of each project are to deliver impactful results.

Life Objective & Personal Motives

Objectively I want to inspire people to live more consciously by adopting the principles of Mindful Lifestyle Design. With a deep understanding of consumer behaviour and user experience, my goal is to build scalable solutions that promote mindful consumption for purpose driven lifestyles.

Work Objective

I love to solve business development problems, from programming to long term strategic planning. My dream role is Product Development working in a collaborative environment where I can interchangeably use my full skill set.

Date: OCT 2025 - DEC 2025 | **client:** [Hapana - Gym Management Platform](#)

Role: Senior Full Stack Developer

Responsibilities: Developed a multi-tenant SaaS fitness management platform, building a scalable component library, complex payments and invoicing dashboards, and robust front-end architecture with a strong focus on performance, testing, and design consistency with tight deadlines

Technologies: React, TypeScript, GraphQL, Material UI, Zustand, React Query, Zod, Turborepo, pnpm, Vitest, Playwright, Docker, and CI/CD pipelines.

Date: MAR 2025 - SEP 2025 | **client:** [Open Universities Australia](#)

Role: Senior Full Stack Developer

Responsibilities: Migrating from Sitecore to Contentful, Content modelling, Worked with Ui team to streamline designs, Developed Frontend architecture, Code Patterns & maintained 99% Test Coverage

Technologies: React, Typescript, Jest, Contentful, Sitecore, GraphQL, Figma, Micro Services & Github Actions

Date: OCT 2024 - DEC 2024 | **client:** [Hesta](#)

Role: Senior Full Stack Developer

Responsibilities: Integrating Grow API & AEM into Member Portal with mock data, developing unit tests & worked with Ui lead to streamline designs

Technologies: React, Typescript, Jest, AEM, GraphQL

Date: MAY 2024 - OCT 2024 | **client:** [Stan](#)

Role: Senior Software Engineer

Responsibilities: Stream 68,000 hours of on demand Olympic Content to over 500 tv platforms across Australia. I focused on building homepage, search & live event components across the platform. On the backend we worked with Lambda functions, EC2 instances & S3 Buckets.

Technologies: React, Typescript, AWS, TeamCity

Contact

Email: mail@tomcurphey.com

Mobile: 0428 438 348

Linkedin: [linkedin.com/in/tomcurphey](https://www.linkedin.com/in/tomcurphey)

Website: TomCurphey.com

GitHub: <https://github.com/tom-curphey>

Qualifications

2011 - 2014, Bachelor's degree Deakin Business Information Systems

Front End Developer

NextJS / React / Typescript / Styled Components / Jest / Css / Html / Js es6 / Code Splitting / Design Systems SEO Structure Data / Accessibility

Backend End Developer

GraphQL / Aws / NodeJS / GCP Postgres / NoSQL / Express MongoDB / Hygraph / API Integration

Design

UX, CX, UI Design / Figma / Adobe

Project Management

BitBucket / Jira / GitHib / Miro / Notion

Business

Business Development Account management Strategic Marketing + Copywriting Google Tag Manager, Analytics + GA4 SEM / SEO / Facebook Ads Video Production CMS & CRM tools

References

Client: Hapana, Tech lead
Person: Walber Amorim
walberamorimsp@gmail.com

Client: HESTA, Tech lead
Person: John Zhang Li
seek@ozapp.mobi

Client: STAN, Tech lead
Person: Subhan ahmed
subhan.ahmed@stan.com.au

Client: Leonardo, Australia Post
Person: Paul Whiting, Project Manager
paul.g.whiting@outlook.com

Date: DEC 2023 - MAR 2024 | **client:** [Simplot](#)

Role: Senior Front End Developer

Responsibilities: I was hired to assist Simplot with their global website launch, focusing on content distribution across multiple regions & languages. I was responsible for the asia pacific region assisting the team during the night shift of the American market to improve local regional development

Technologies: NextJS, React, Typescript, GraphQL, Contentful, Algolia

Took my disabled mother on a trip of a lifetime around Australia

Date: MAY 2022 - JAN 2023 | **client:** [ESPN Footytips](#) with Seventh Beam

Role: Senior Front End Developer / Lead

Responsibilities: I lead a team of 3 Front end developers to take Footy Tipping global with ESPN & Walt Disney. I built structures & code patterns for the team to improve speed of completion, while training a junior dev to senior skillset in 4 months.

Technologies: Typescript, React, React Hook Form, Figma, Yup, Github

Date: MAY 2021 - MAY 2022 | **client:** [Kolmeo](#)

Role: Senior Front End Developer

Responsibilities: The first 6 months I focused on building out the Task List features for property managers in both the Web Portal & Mobile App. In the last 6 months I was focused on building features for managing Payments through the Web Portal.

Technologies: Typescript, React, React Native, Figma, Apollo Client, Graphql

Date: DEC 2020 - APR 2021 | **client:** [Australia Post](#) + [Decipha](#) with Leonardo

Role: Senior Front End Developer / Lead

Responsibilities: We had to build 16 forms for Australia Post customers. When I started there were a lot of bugs that prevented the team from finishing. A new form of architecture was required. I was responsible for designing the new architecture, to create a way for the junior developers to learn quickly & build a framework to create forms with Typescript where a form can be built within 10 days & tested for deployment within 7 days which included scalable form validation & branding.

Technologies: Typescript, React Hook Form, Bitbucket, Yup Validation, React

Date: SEP 2020 - DEC 2020 | **client:** [Australia Post](#) with Inspire Group

Role: Senior Front End Developer / Lead

Responsibilities: Was to build a tool to improve employee development needs and identify key behavioural competencies for future roles. I led the design prototypes & influenced the build heavily to ensure the project progressed smoothly while delivering the most value for the client

Technologies: React, Typescript, Figma, Markdown CMS, Trello, Bitbucket

Date: Sep 2019 - APRIL 2020 | [AKQA](#)

Clients: [Nissian](#), [Australian Super](#), [Golf Australia](#)

Role: Senior Front End Developer / Lead

Technologies: React, React Native, Formik, Material-ui, Sitecore, TeamCity, jQuery, Handlebars, React Final Form, Material-ui, Styled Components, Sitecore, TeamCity, Live Person, Contentful, Gatsby, Sass & Zeplin

Client: Seventh Beam, ESPN DISNEY
Person: Jeff Smith, Owner Tech Lead
jeff@seventhbeam.com

Friend: Carl Gheller
Contact: 0419 740 048

2025 Clients

Hapana.com
Open.edu.au
Workingbe.com

2024 Clients

Hesta.com.au
Stan.com.au
Rickstarcatering.com.au
Eliteexperiences.com.au
Simplot.com.au

2023

FootyTipping.com with DISNEY, ESPN

2022

Kolmeo.com
Cleanse.net.au

2021

Leonardo.com.au
Seventhbeam.com
Theglenmelbourne.com.au

2017 - 2020

Founded A Marketing Agency

Inspiregroup.com.au
Piechowskienergy.com
Oneanother.community
Keyseed.com.au
AKQA.com
Cleanse.net.au
BayCityBurrito.com
RecipeRevenue.com
WheelHeat.com.au
KDandC.com.au
+ 6 more, you can ask about..

Prior Work History

RecipeRevenue.com - Founder
Fed Up Project Cafe - Founder
Health Consultancy - Developer
Oxygen Marketing - Marketing
Monash Health Clubs - Lifeguard
Xenus Fitness - Founder
Carnival Cruises - Gym Manager

Values

Fuel > Fire
FARMER - Plant More Seeds
Actions Speak Louder Than Words
Give Without Expectations
Consistency > Intensity