

# Tom Curphey

## Senior Fullstack Web Developer + Business Solutions

### Profile

I'm a full stack web developer who leverages technology & automation to drive business growth. After working in many industries over 15 years, I have a deep understanding of what it takes to complete projects faster. Often communication is key, I take the time to truly understand the most valuable aspects of each project are to deliver impactful results.

### Life Objective & Personal Motives

Objectively I want to inspire people to live more consciously by adopting the principles of Mindful Lifestyle Design. With a deep understanding of consumer behaviour and user experience, my goal is to build scalable solutions that promote mindful consumption, healthier habits, more sustainable lifestyles.

### Work Objective

I love to solve business development problems, from programming to long term strategic planning. My dream role would be to work in a collaborative environment where I can interchangeably use my full skill set everyday.

**Date:** MAY - OCT 2024 | Stan | **client:** <https://www.stan.com.au>

**Role:** TV Developer

**Responsibilities:** Stream 68,000 hours of on demand Olympic Content to over 500 tv platforms across Australia. I focused on building homepage, search & live event components across the platform.

**Technologies:** React, Typescript, AWS, TeamCity

**Date:** DEC - MAR 2024 | Simplot | **client:** <https://www.simplot.com>

**Role:** Senior Front End Developer

**Responsibilities:** I was hired to assist Simplot with their global website launch, focusing on content distribution across multiple regions & languages. I was responsible for the asia pacific region assisting the team during the night shift of the American market to improve local regional development

**Technologies:** NextJS, React, Typescript, GraphQL, Contentful, Algolia

Took my disabled mother on a trip of a lifetime around Australia

**Date:** MAY - JAN 2023 | Seventh Beam | **client:** <https://footytips.com.au>

**Role:** Senior Front End Developer / Lead

**Responsibilities:** I lead a team of 3 Front end developers to take Footy Tipping global with ESPN & Walt Disney. I built structures & code patterns for the team to improve speed of completion, while training a junior dev to senior skillset in 4 months.

**Technologies:** Typescript, React, React Hook Form, Figma, Yup, Github

**Date:** MAY - MAY 2022 | Kolmeo | **client:** <https://kolmeo.com>

**Role:** Senior Front End Developer

**Responsibilities:** The first 6 months I focused on building out the Task List features for property managers in both the Web Portal & Mobile App. In the last 6 months I was focused on building features for managing Payments through the Web Portal.

**Technologies:** Typescript, React, React Native, Figma, Apollo Client, GraphQL



### Contact

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Website: [TomCurphey.com](https://TomCurphey.com)

GitHub: <https://github.com/tom-curphey>

### Qualifications

2011 - 2014, Bachelor's degree Deakin Business Information Systems

### Front End Developer

NextJS / React / Typescript / Styled Components / Jest / Css / Html / Jsx / Js es6 / Code Splitting / SEO Structure / Accessibility / Design Systems

### Backend End Developer

GraphQL / Aws / NodeJS / Postgres / NoSQL / Express / MongoDB / Hygraph / API Integration

### Design

UX Design / CX Design / UI Design / Figma / Adobe Suite / Miro

### Project Management

BitBucket / Jira / GitHib / Tello / Notion

### Business

Business Development / Account management / Strategic Marketing + Copywriting / Google Tag Manager / Google Analytics + GA4 / SEM / Facebook Ads / Video Production / CMS & CRM tools

### References

Client: STAN, Tech lead / Person: Subhan ahmed / [subhan.ahmed@stan.com.au](mailto:subhan.ahmed@stan.com.au)

Client: Leonardo, Australia Post / Person: Paul Whiting / [p.whiting@leonardo.com.au](mailto:p.whiting@leonardo.com.au)

Client: Seventh Beam, ESPN DISNEY / Person: Jeff Smith / [jeff@seventhbeam.com](mailto:jeff@seventhbeam.com)

Friend: Carl Gheller / Contact: 0419 740 048

**Date:** DEC - APR 2021 | Leonardo | **client:** <https://decipha.com.au>

**Role:** Senior Front End Developer / Lead

**Responsibilities:** We had to build 16 forms for Australia Post customers. When I started there were a lot of bugs that prevented the team from finishing. A new form of architecture was required. I was responsible for designing the new architecture, to create a way for the junior developers to learn quickly & build a framework to create forms with Typescript where a form can be built within 10 days & tested for deployment within 7 days which included scalable form validation & branding.

**Technologies:** Typescript, React Hook Form, Bitbucket, Yup Validation, React

**Date:** SEP - DEC 2020 | Inspire Group | **client:** <https://auspost.com.au>

**Role:** Senior Front End Developer / Lead

**Responsibilities:** Was to build a tool to improve employee development needs and identify key behavioural competencies for future roles. I led the design prototypes & influenced the build heavily to ensure the project progressed smoothly while delivering the most value for the client

**Technologies:** React, Typescript, Figma, Markdown CMS, Trello, Bitbucket

**Date:** Sep 2019 - APRIL 2020 | AKQA | **client:** <https://www.nissan.com.au>

**Role:** Senior Front End Developer / Lead

**Responsibilities:** I was responsible for completing the front-end experience for the new [Nissan Leaf](#), including building an emissions calculator from scratch, improving the user experience with designers, and handling form processing and API integration. The project paused due to COVID-19. At [Australian Super](#), I maintained a 3-year-old codebase while adding new features. At [Golf Australia](#), I contributed to building a shared component library, which was used to develop the website and five additional partner sites.

**Technologies:** React, React Native, Formik, Material-ui, Sitecore, TeamCity, jQuery, Handlebars, React Final Form, Material-ui, Styled Components, Sitecore, TeamCity, Live Person, Contentful, Gatsby, Sass & Zeplin

**Date:** November 2017 - Current | <https://reciperevenue.com>

**Role:** Full Stack Developer + Marketing

**Purpose:** Create More Flavour, More Profit & More Sales for Chefs & Owners

**Responsibilities:** This is my personal project for continuous learning

- Frontend Development
  - **Tech:** React, Typescript, React Context API, GraphQL, Apollo client, Material Ui, Styled Components, Jest
- Backend Development
  - **Tech:** AWS, Serverless, Lambda, Typescript, TypeOrm, Apollo Server, TypeGraph & JWT
- UX Design
  - **Tech:** Figma, Photoshop, Illustrator
- Marketing,
  - Design a fluid strategy including Content development, User feedback interviews & Paid media strategies
- Other technology that I have work with on the project
  - **Tech:** MongoDB, Express, React, Redux, Node.js, Sass, JS, CSS, Heroku, Mongoose, Bcrypt-js, Axios

**Website Design Link:** <https://tinyurl.com/rr-designs>

**Customer Website:** <https://reciperevenue.com>

## Reputation

Very Persistent  
Loves Learning  
Good Listener  
Clear communicator  
Strategic Thinker  
Enjoys Being Healthy  
Always Tinkering

## 2024 Clients

Stan  
Ricstar Catering  
Elite Experiences  
Simplot

## 2023

FootyTipping.com, DISNEY, ESPN

## 2022

Kolmeo.com  
Cleanse.net.au

## 2021

Leonardo.com.au  
Seventhbeam.com  
Theglenmelbourne.com.au

## 2020

Cleanse.net.au  
Piechowskienergy.com  
Oneanother.community  
Keyseed.com.au  
Inspiregroup.com.au

## 2019

AKQA.com  
WorldVeganDay  
Amati.com.au  
Cleanse.net.au  
Kilcundatrails.com  
TheGroveGippsland.com  
BayCityBurrito.com  
RecipeRevenue.com

## 2018

BassCoastFitness.com  
WheelHeat.com.au  
KDandC.com.au  
ThermoSTRONG.com

## Values

Fuel > Fire  
FARMER - Plant More Seeds  
Actions Speak Louder Than Words  
Give Without Expectations  
Consistency > Intensity  
Create > Consume  
Listen To Understand  
Adapt || Die